



## INTERNATIONAL CENTER FOR CAUCASUS TOURISM

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Membership: **Global Environment Facilities. GEF-CSO ( Washington DC, the USA)**

**International Rural Tourism Association, the Netherlands**

### **ICCT slogan is : “We Turn Ideas into Impacts”**

ICCT is a non-governmental, non-for-profit organization, was founded by the group of experts working in the spheres as rural tourism, environmental protection, nature conservation, vocational and adults education are. Comprehensive activities are devoted to study of sustainable tourism situation in Georgia and Caucasus as well as related destinations researches, youth involvement in environment protection campaigns, vocational and adults education directed to youth engagement, editing and publication of manuals and catalogues, etc.

**ICCT has 9 years of experience in promoting harmonic interact of biodiversity and sustainable management of forests through implementing projects concerned with Sustainable Rural Tourism, Environmental Protection and Educational Programs, thus promoting priority sectors of GEF.**

<https://www.facebook.com/pages/International-Center-for-Caucasus-Tourism/1414661915444917?ref=hl>

From the very beginning, the priority of ICCT activities and researches has become **poverty alleviation through poor population involvement in Sustainable Rural Tourism (SRT)**. Experts of ICCT - the members of Rural Tourism International Association ( Amsterdam, the Netherlands) are conducting training “ **International Standards of Hospitality in Rural Areas**” in various regions of Georgia and partners’ countries in the frame of the projects implemented.

ICCT is permanently providing selected by local municipalities in various regions of Georgia the representatives of rural population with SRT and Train-in the trainers Courses. We are coaching future trainers and entrepreneurs ( the successful ones are awarded ICCT Certificates) and at the same time help them to open Sustainable Rural Tourism Resource Center where they could be busy with the same activities .

The same training were included into EU BSB CBC Project activities ( 7 countries, 9 organizations) We are the single NGO in Georgia and maybe in Youth Caucasus focused upon SRT advocacy in rural areas for to involve local stakeholders and future entrepreneurs in SME on the basis of capacity building through ICCT training, seminars, workshops, best practices share, exhibitions, festivals, photo and art competitions, etc.

ICCT is also the follower of UNWTO Program ST-EP (Sustainable Tourism Eliminating Poverty) on the basis of it we have established Youth Debate Club

<https://www.facebook.com/groups/402281569919885/?fref=ts>

**ICCT follows UNESCO Forums with Slogan "Green Skills for Work and Life after 2015"**

**Projects:**

**Currently in partnership with various countries we're implementing Project in the frame of BSB CBS**

**"Tourism paths in the Black Sea Region" BSB TOUR. ICCT actively participates in EaPTC programs. (2014-2016)**

**In the frame of EaPTC program, supported by EU and GIZ  
Armenia – Georgia**

- 1. "Addressing common challenges in youth employment through cross-border tourism development" (2015-2016)**
- 2. "Biking and rural combined cross-border tourism, as innovative approach for promoting cross-border cooperation" (2015 – 2017)**
- 3. Ecology Educational Centers to Address Common Challenges for Environment protection in the Regions of Georgia .**
- 4. Enhancing women farmers role in economic growth through promoting the development of agro tourism.**
- 5. "Establishment of Sustainable Tourism Educational Centers in Bordering Regions to Address Common Social and Economic Problems".**

**Proposals for forthcoming EC programs BSB CBC 1<sup>st</sup> Call 2014-2020 and H2020 are under construction**

**ICCT Welcomes Partners Worldwide!**

**Thank you for cooperation in the future.**